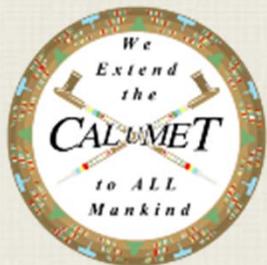




Winnebago Waterways Project – Early Phases & Future Direction

Winnebago Waterways Fall Kickoff Meeting

October 4, 2016



Danielle Santry
Water Resource Specialist

Contact Info
Santry.danielle@co.calumet.wi.us
920.849.1493 ext 241

2010 - 2012

- Ad – Hoc Group Formed
 - DNR, UWEX, Counties, Resident, State Senator
- Management of a large, multijurisdictional lake system
 - Previous planning efforts acknowledged that current management needed improvement
 - Many issues remain unresolved on the system
 - New issues have formed since 1989 plan
- 5 County White Paper Meeting
 - CEOs from 5 counties: Calumet, Fond du Lac, Outagamie, Waushara, Winnebago
 - Agreed to work together to address the system-wide problems

DNR Grant - Phase I (Calumet)

- Gain a better understanding of the social, environmental, and political factors that affect the holistic management of the System
- Ensure maximum stakeholder involvement
 - Inventories
 - Issues of Concern (to the general public)
 - Ideas on improving water quality and managing the system
- Enhance knowledge and understanding of System's fish, plant and aquatic life and habitat
 - Substantial Inventory (to date)



Public Engagement

- Public Forums – 8
- Online Town Hall Forum
- Surveys – online, at meetings and mail
- Press Releases
- Television and Radio
- ST meetings – 2 per month



Total Reach: 330 completed surveys, 341 provided content on MM, 247 attended meetings

The Findings

WEIGH IN ON THE WINNEBAGO WATERWAYS

*A Coordinated Public Engagement Effort for
the Lake Winnebago System*



Engagement Summary

Prepared by: Biodiversity Project
Prepared for: Weigh in on the Winnebago Waterways
Project Steering Team

Submitted June 18, 2013

Photo credits: MindMixer Users jC14 and RonH9.

Top 3 Issues of Concern:

1. Algae Blooms
2. Polluted Runoff
3. Invasive Species

www.winnebagowaterwaysreport.com

<http://youtu.be/QlpW4G6Zs3Q>

Other Findings

(In Order of Preference)

1. Monitoring water quality for public health and ecological management
2. Increasing public education and outreach
3. Revising codes, guidelines and policies for consistency between jurisdictions
4. Improving boater access and navigation by managing vegetation and dredging



More Findings

5. Increase enforcement of existing rules and laws
6. Develop a universal boat launch permit that would be accepted in all of the System's counties
7. Improve trails and parks
8. Develop a regional brand/market/promote for tourism and economic development purposes



Cooperative Management

“Perhaps the most significant take away from all the public input is the strong support for working more cooperatively to manage the waterways system. People understand that the issues are related and must be approached on a watershed basis rather than from an individual, separate jurisdictional basis. The survey, website and public meetings input all showed support, and almost need, for more coordination. One caveat heard loud and clear at the public meetings, however, was this coordination should not come at the expense of more rules or a complicated permit system; it should truly focus on simplifying processes where appropriate”

- Weigh-In on the Winnebago Waterways Final Report June 2013

DNR Grant -Phase II

(DNR grant – WLC)

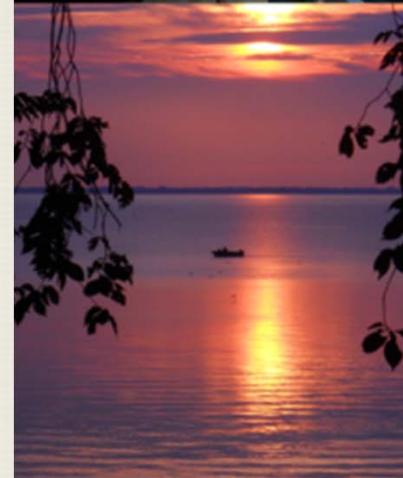
- **OUTREACH:**
 - Develop a communication and outreach strategy
- **MISSING VOICES:**
 - Reach out to local governments, diverse groups
- **HUB:**
 - Address 'clearing house' and information needs
- **DEFINE 'cooperative management'**
 - ECT, Inc. REPORT



ECT Report

(CEO Meeting – December 2014)

- Cooperative Management recommendations:
 - “The goal is not to create a new layer of government, but to provide a framework for cooperation that increases the effectiveness and efficiency of existing programs and efforts.”
 - “Given the potential difficulties in seeking formal approval to create a Lake district or commission, a government membership nonprofit with participation from other important stakeholder groups is the best option to work toward at this time.”
- Steering Team tasked to propose a Winnebago Waterways Coordinator
- Counties would propose funding in 2016 budgets to share support of coordinator



Winnebago Waterways Program

- To coordinate, communicate, facilitate and partner on projects relating to the advancement of water quality efforts or other efforts
- The program is expected to coordinate projects spanning multiple counties and local units of government to ensure regional efforts are concerted in addressing nonpoint pollution, aquatic invasive species, and public outreach.
- The program will develop relationships and partnerships to address issues on the system.
- House Program in a Local Non-profit.

Winnebago Waterways Program

Objectives/Deliverables:

- Advance Lake Management Planning efforts
- Engage, coordinate and facilitate meetings of stakeholders to move forward Lake Plan & TMDL implementation in the system
- Grant pursuit and management for projects addressing the problem statement
- Public outreach and education
- Coordinate and facilitate steering team meetings

Coordinator

- 2016 Work Plan

- Advance Lake Management Planning Efforts (50%)
 - Grant Administration and other funding opportunities
 - Coordinate with LWCDs / DNR on Watershed Planning Efforts
- Public Outreach & External Relationships (15%)
 - Build relationships with external partners to accomplish projects, provide education, and garner funding (ownership)
 - Coordinate implementation of Communications and Outreach Strategy including continued engagement with stakeholders identified in Winnebago Waterways Project
- Steering Committee Coordination (20%)
- Organizational Responsiveness (15%)

Questions?

Danielle Santry

Calumet County

Santry.danielle@co.calumet.wi.us



